

**DISCOVERY EDUCATION AND LOCKHEED MARTIN
"GENERATION BEYOND VIDEO CHALLENGE" 2017
OFFICIAL RULES**

**NO PURCHASE NECESSARY. PURCHASE WILL NOT INCREASE CHANCES OF WINNING.
VOID WHERE PROHIBITED.**

MANY WILL ENTER, FEW WILL WIN.

**PRIOR TO ENTRY, A CONSENT FROM EACH ENTRANT'S PARENT/LEGAL GUARDIAN IS
REQUIRED AS DESCRIBED BELOW.**

1. ELIGIBILITY: The Discovery Education and Lockheed Martin "Generation Beyond Video Challenge" 2017 ("Contest") is open to legal residents of the 50 United States and the District of Columbia (the "Eligibility Area") who are at least eleven (11) years of age and who are enrolled as students in 6th through 8th grade at a public, private, parochial, or home school located within the Eligibility Area (each such eligible participant, a "Student"). Employees, officers and directors of Discovery Communications, LLC ("Sponsor") and Lockheed Martin ("Promotional Partner"), their respective parent companies, subsidiaries, affiliates, advertising and promotion agencies, and promotional suppliers (collectively, "Contest Entities") and their immediate family members (spouse, parents, siblings, and children, regardless of where they live) and members of the same households (whether related or not) are not eligible. **Further, any person who has previously won a Grand, Second, or Third Prize from any prior offering of the Generation Beyond Video Challenge will not be eligible to enter or claim a prize in this Contest.** Sponsor's determinations of eligibility are final and may be made at any time. Void outside the Eligibility Area and where prohibited.

2. AGREEMENT TO OFFICIAL RULES: Participation in the Contest constitutes each Student's full and unconditional agreement to and acceptance of these Official Rules and the decisions of the Sponsor and Judges, which are final and binding. Further, each Student's parent(s) or legal guardian(s) ("Parent") unconditionally agrees to all conditions of these Official Rules on behalf of such Student, and further agrees to co-sign any required documents if such Student is chosen as a potential winner. Winning a prize is contingent upon fulfilling all requirements set forth herein. The Sponsor reserves the right in its sole discretion to disqualify any entry at any time in the event it is determined that any Student or Parent associated with the entry has not agreed to or complied with these Official Rules.

3. BRIEF CONTEST DESCRIPTION: An eligible Student will have the opportunity to create a video in accordance with the Challenge outlined in Section 6 below, either as an individual or as part of a team of 2-4 eligible Students (each such team of eligible Students, a "Team"). There is a limit of one (1) entry per eligible Student, regardless of whether that Student participates as an individual or as part of a Team. Entries submitted by individual Students will be judged separately from entries submitted by Teams, in accordance with Section 9 below. Prizes are described in Section 10 below. Note that there are separate prizes for winning individual Students and for winning Teams, and that the value of any associated cash prize awarded to a winning Team will be divided equally among the applicable Team members.

4. CONTEST TIMING:

- Entry "Submission Period": The Entry Submission Period begins at 5:00 PM Eastern Time ("ET") on August 17, 2017 and ends at 8:00:00 PM ET on December 14, 2017.
- Judging: On or before February 9, 2018, all eligible entries will be judged by the Sponsor's designated judges in accordance with the Judging Criteria set forth in Section 9 below, to determine the winners.
- Winner Announcement: The winners will be announced at the Contest website in the Spring of 2018.

5. PARENTAL CONSENT AND REGISTRATION: Starting at 5:00 PM ET on August 17, 2017, an eligible Student's Parent must visit www.generationbeyondinschool.com and follow the on-screen directions to complete the online Parental Consent Form ("Consent Form") and submit it so it is received in accordance with the directions found in the form. The Parent will also be prompted to set up a username and password for the Student during completion of the Consent Form. Once a Parent submits the Consent Form, a registration page will appear online as a separate window ("Registration Form"), and the Parent must complete the information requested in the Registration Form prior to **8:00 PM ET on December 14, 2017**, which may include without limitation, the Student's full name, home address, home phone, email address, birth date, age, gender, school grade, Parent's name and email address, school information and local media information (such as nearby newspaper and television station information), and Team name if participating as a team. Username confirmation will be sent to both the Student and his/her Parent at the email addresses provided in the Registration Form. Once the Parent completes this process and provides the username and password to the Student (and the Parent completes the YouTube video upload process described below in Section 8), the Student may use his/her username and password in order to complete his/her entry as described below in Section 8. The entry must be completed, submitted and received no later than **8:00 PM ET on December 14, 2017**. **Note that Students participating as a Team will be responsible for first naming one (1) Student as the "Student Team Leader" for the Team, whose Parent will complete the Consent Form and Registration Form so that the Student Team Leader can subsequently submit the Team's entry on behalf of the Team. Prior to entry submission, the Student Team Leader must also visit the Contest's entry page and upload Consent Forms for the other Students on the Team, as completed by the Parent of each of those Students.** The Contest Entities hereby disclaim any liability for any disputes between Team members arising under or related to the Contest.

If the Parent of a participating Student (or in the case of a Team, the Parent of the applicable Student Team Leader) does not submit the Consent Form and the Registration Form described above (in addition to completing the YouTube video upload process described below) by the applicable deadlines stated above, the applicable Student and/or Team will not be permitted to enter the Contest. Further, Teams will be disqualified if a properly completed Consent Form is not received for each Team member.

6. THE CHALLENGE: Students will be challenged to design the Mars Base Camp Habitation module. Mars Base Camp Habitation module will orbit Mars and will be extremely complex. It will include multiple elements like propulsion and power generation systems, exploratory vehicles, the Habitation module, crew quarters, and a laboratory. The Habitation module, or "Hab," will provide all of the systems and living spaces that a crew needs for a long mission. Your challenge is to design the Habitation Module for Mars Base Camp, not the other systems that the crew needs to get to Mars. Vital information in the engineering checkpoints will help guide your design for the module that will be the astronauts' life support, office, and home-away-from-home. Visit each checkpoint to gain valuable information. Students can find the Challenge Checkpoints online at www.generationbeyondinschool.com/challenge

Students will present their Mars Base Camp Habitation module through a one- to two-minute video (the "Entry Video"), which must include a visual representation of the habitation module. See Section 7 below for additional entry requirements and restrictions, Section 8 below for how to submit an Entry Video, and Section 9 below for judging criteria.

7. ADDITIONAL ENTRY REQUIREMENTS AND RESTRICTIONS:

Entry Videos must not contain any music of any kind.

Only the applicable Student(s) may appear in an Entry Video. The likeness of any other person is prohibited. Further, if any portion of the Entry Video was filmed by anyone other than the applicable Student(s), the Student(s) represent and warrant that such person(s) have granted the Student(s) all rights to the video, and that the Student/Team can and will give written copies of such permissions to the Sponsor upon request.

The Entry Video must be longer than 60 seconds, but not longer than 120 seconds. The Entry Video must be in English. The Entry Video must be the original work of the applicable Student(s). Students must work on the development of their habitation module concept and record their Entry Video with minimal help or direction from others.

It is further recommended that the statement "This is my/our Generation Beyond contest entry video" be made at the beginning of each Entry Video.

Participants must not include any brand names, trademarks or logos in the Entry Video. Entries which contain brand names, trademarks or logos or promote any brand or product may be disqualified at the Sponsor's sole discretion; however, the Sponsor may choose not to disqualify an Entry Video which includes a trademark or logo if the Sponsor determines in its sole discretion that the inclusion of such trademark or logo is incidental. Participants (and their parents or legal guardians) may be asked to sign an affidavit stating that participant was not paid a fee, either monetary or in-kind, to promote an included trademark, logo or branded product.

Entry Videos must not: (a) violate any law or regulation; (b) defame or invade the privacy or publicity rights of any person, living or deceased, or otherwise infringe upon a person's personal or proprietary rights; (c) contain material which is deemed (in Sponsor's sole discretion) to be immoral, obscene, profane or not in keeping with Sponsor's image; (d) contain content that engages in, encourages, advocates, discusses with the intent to commit, or provides instructions for conduct that would constitute a criminal or civil offense or would otherwise violate any federal, state, local, or international rule or law; (e) contain content that is, or may reasonably be considered to be, hate speech, whether directed at an individual or group, and whether based upon the race, sex, creed, national origin, religious affiliation, marital status, sexual orientation, gender identity, or language of such individual or group; (f) contain content for which Student was compensated or granted any consideration by any other third party; (g) contain content in which Student impersonates another person or entity; (h) contain content that disparages any other person or party affiliated with the Contest and administration of this Contest; or (i) contain content that depicts alcohol, tobacco, or any illegal substances.

By participating, each Student and his/her Parent represents and warrants that: (a) the Student (or Team, as applicable) is the creator of the Entry Video; (b) the Entry Video is original; (c) the Entry Video conforms to all requirements stated in these Official Rules and at the Website; (d) the Entry Video does not contain confidential material nor infringe the intellectual property, privacy or publicity rights or any other legal or moral rights of any third party; (e) the Entry Video has not previously been entered in any prior offering of the Generation Beyond Video Challenge or any other contest; (f) the Entry Video has not been previously published in any medium (apart from posting as an unlisted video on YouTube in accordance with these Official Rules), nor has it won any previous awards or recognitions; and (g) the Student (or Team, as applicable) owns all rights to the Entry Video (including, without limitation, the copyrights in the recording and the performance contained therein).

Further, by participating, each Student and his/her Parent: (a) agrees to waive any claim for reimbursement for any equipment or materials necessary to submit an Entry Video regardless of whether or not any particular Entry Video is selected for any prize; (b) acknowledges that much of the material that will be submitted as part of the Contest may embody materials, suggestions, or ideas substantially similar to those which have been developed by others or by the Contest Entities and hereby acknowledges that any similarity is purely coincidental and unavoidable in light of the volume of ideas that the Contest Entities routinely use and consider in the course of each of their business activities, and understands that he/she will not be entitled to any compensation because of use by the Contest Entities of any materials similar to a Student's Entry Video; (c) hereby waives any right to any claim or liability with respect to the Contest Entities' use of similar materials; and (d) understands that submitting any element that is copyrighted by another individual will result in the applicable Student and his/her Parent being responsible for any legal action the legal copyright holder might take against the Releasees (as defined below).

By participating, each Student and his/her Parent further acknowledge that the Sponsor is in no way obligated to broadcast, publish or use any Entry Video in any way. Nothing herein shall constitute an employment, joint venture, or partnership relationship between any Student and the Sponsor or Promotional Partner. In no way is any Student to be construed as the agent or to be acting as the agent of the Sponsor or Promotional Partner. Sponsor and Promotional Partner are not responsible for unauthorized third party use of any Entry Video.

Students and their Parents agree that, upon request by the Sponsor, Students and their Parents will provide a digital copy of the Entry Video in native format, and remove the Entry Video from YouTube if/as directed by the Sponsor.

The Sponsor reserves the right in its sole discretion to disqualify any Entry Video at any time which, in the Sponsor's reasonable opinion, does not conform to the requirements stated in these Official Rules or at the Website.

8. ENTRY VIDEO SUBMISSION: To prepare to submit the Entry Video, the Parent of the applicable Student **(or for a Video Entry created by a Team, the Parent of the Student Team Leader)** must first create a registered user account at www.youtube.com and agree to all applicable terms at that site. There is no fee or charge to become a registered user of YouTube. YouTube is not a sponsor of this Contest, nor does it endorse or administer the Contest.

Next, the **Student's Parent** must access their YouTube account, upload the Entry Video, title the video "Generation Beyond Submission – [Your title]", **set the video's privacy settings to "Unlisted"**, note the unique URL that YouTube has given the video, and provide the URL to the Student. Entry Video file size limitation and file format must adhere to YouTube specifications.

Then during the Submission Period, the Student must visit www.generationbeyondinschool.com during the Submission Period and login by using his/her username and password to access the entry page (after his/her Parent has completed the Consent Form and Registration Form described in Section 5 above). At the entry page, the Student will be prompted to provide the unique YouTube URL for his/her Entry Video, and provide any additional requested entry information (including a properly completed Consent Form for each additional Team member, if the Student is submitting an Entry on behalf of a Team), in accordance with the instructions detailed at the Website, which are incorporated herein by reference. In the event of any inconsistency between such instructions and these Official Rules, the terms of these Official Rules shall prevail. The entry process must be completed no later than 8:00 PM ET on December 14, 2017. No Entry Videos URLs will be accepted after such period. Entry Videos may not be submitted in any other format or through any other digital channel.

In order for an Entry Video to be considered for judging, the applicable Student's Parent must maintain their YouTube account in good standing and must continue to host the video, with the video's privacy settings set to "Unlisted" and at the same URL disclosed in the Contest entry, through May 31, 2018 (unless asked by Sponsor to remove the video from YouTube prior to this date). If a Student wishes to update his/her Entry Video during the Submission Period, the Student can log into his/her Contest user account to update the associated YouTube video URL prior to 8:00 PM ET on December 14, 2017. After 8:00 PM ET on December 14, 2017, and no further updates or edits will be allowed (unless edits are specifically requested by Sponsor or its designee as further detailed in Section 11 below).

There is a limit of one (1) Entry Video per eligible Student, regardless of whether that Student participates as an individual or on an eligible Team of Students. Entry Videos received in excess of this limit will be void.

9. DETERMINATION OF WINNERS:

Round 1: All Entry Videos will first be screened to ensure they meet the entry criteria. A panel of qualified judges from Discovery Education, Lockheed Martin and its partner organizations, educators and science professionals will then score qualifying Entry Videos using the following judging criteria:

- **Scientific knowledge (30%):** Your video must demonstrate understanding of at least three requirements/constraints of life of a deep space mission and how the Habitation module addresses them. Make sure you address the following points in your video:
 - **How does your Hab take into account the fact that there is no “up” or “down” in space?** Do you use this to your advantage, or is it an obstacle that you have overcome?
 - Heat and fluids circulate differently in microgravity: the Hab module includes a galley, which will involve both heat and fluids. **How does your galley account for the changes in the behavior of heat and fluids brought on by microgravity?**
 - **The human body is greatly affected by microgravity.** What medical and exercise equipment will you provide for your astronauts? How will these help keep astronauts safe and healthy? Keep in mind that in a medical emergency, it may be impossible to consult with Earth in real-time!
- **Creativity of Habitation module (ingenuity and innovative thinking) (30%):** your Hab must make an efficient use of limited space while still providing all of the safety measures required by spaceflight. Make sure that your video addresses the following topics:
 - You have had to include a lot of equipment, living and meeting space in a relatively small space. How did you make an effective use of space in your Hab module?
 - How did you provide space for a crew of 5 to relax on their off-time? What entertainment did you provide? How will they keep in touch with friends and family back home?
 - How did you ensure that your Habitat will remain safe in case of emergency? Remember, the communications delay means that immediate consultation with mission control may be impossible; the crew will be on their own.
 - Will it be easy for astronauts to move in and around the Hab, as well as through the Hab to get to other parts of the spacecraft?
- **Effective communication (20%)**
- **Overall presentation (20%)**

The judges will rank all eligible Entry Videos received from individuals, and will separately rank all eligible Entry Videos received from Teams. The highest scoring Entry Video submitted by an individual Student will be deemed the potential Individual Grand Prize winning Entry Video, and the highest scoring Entry Video submitted by a Team of Students will be deemed the potential Team Grand Prize winning Entry Video. The second highest scoring entry submitted by an individual Student will be deemed the potential Individual Second Prize winning Entry Video, and the second highest scoring entry submitted by a Team of Students will be deemed the potential Team Second Prize winning Entry Video. The third highest scoring Entry Video submitted by an individual Student will be deemed the potential Individual Third Prize winning Entry Video, and the third highest scoring Entry Video submitted by a Team of Students will be deemed the potential Team Third Prize winning Entry Video. After the Grand through Third Prize winning Entry Videos are determined, the remaining eligible Entry Videos will be divided by state into “Regions” as follows, where the highest scoring remaining eligible Entry Video submitted by an individual from each Region will be deemed a potential Individual Regional Prize winning Entry Video, and the highest scoring remaining eligible Entry Videos submitted by a Team from each Region will be deemed a potential Team Regional Prize winning Entry Video:

- Northeast Region: CT, MA, ME, NH, NJ, NY, PA, RI, and VT
- Midwest Region: IA, IL, IN, KS, MI, MN, MO, ND, NE, OH, SD, and WI
- South Region: AL, AR, DC, DE, FL, GA, KY, LA, MD, MS, NC, OK, SC, TN, TX, VA, and WV
- West Region: AK, AZ, CA, CO, HI, ID, MT, NM, NV, OR, UT, WA, and WY

In the event of any ties, the “creativity of habitation module” score will be used as a first tiebreaker. In the event any tie remains after applying this first tiebreaker, the “overall presentation” score will be used as a secondary tiebreaker. The decisions of Sponsor and Judges are final and binding in all matters.

10. PRIZES: The following prizes will be made available:

One (1) Individual Grand Prize: \$10,000 cash awarded in the form of a check made payable to the winner; and a trip for the winning Student and one (1) Parent chaperone to a destination selected by Sponsor within the 48 contiguous United States to facilitate a unique space-related experience; total approximate retail value ("ARV") \$12,500.

One (1) Team Grand Prize: \$10,000 cash to be divided equally between Team members and awarded in the form of checks made payable to the winning Team members; and a trip for the winning Team members and a grand total of one (1) Parent chaperone to a destination selected by Sponsor within the 48 contiguous United States to facilitate a unique space-related experience; total ARV range \$13,750 – \$16,250 depending on number of Team members.

One (1) Individual Second Place Prize: \$5,000 cash awarded in the form of a check made payable to the winner; a certificate of achievement; and letter from Marillyn Hewson; ARV \$5,000.

One (1) Team Second Place Prize: \$5,000 cash to be divided equally between Team members and awarded in the form of checks made payable to the winning Team members; a certificate of achievement; and letter from Marillyn Hewson; ARV \$5,000.

One (1) Individual Third Place Prize: \$2,500 cash awarded in the form of a check made payable to the winner; a certificate of achievement; and letter from Marillyn Hewson; ARV \$2,500.

One (1) Team Third Place Prize: \$2,500 cash to be divided equally between Team members and awarded in the form of checks made payable to the winning Team members; a certificate of achievement; and letter from Marillyn Hewson; ARV \$2,500.

Four (4) Individual Regional Prizes (one from each Region): a certificate of achievement and letter from Marillyn Hewson.

Four (4) Team Regional Prizes (one from each Region): a certificate of achievement and letter from Marillyn Hewson.

See additional prize restrictions in Sections 11 and 12 below.

Odds of winning depend on the number of eligible Entry Videos received and the relative performance of the Students/Teams. If an insufficient number of qualified Entry Videos is received at any level in the Contest, the Sponsor reserves the right in its sole and absolute discretion to award fewer winners than stated in these Official Rules.

11. WINNER NOTIFICATION AND ADDITIONAL PRIZE RESTRICTIONS: The Parents of potential winners will be notified by email and/or by telephone (at the Sponsor's sole discretion). All potential winners will be sent an affidavit/documentation of eligibility and liability release, intellectual property release, perpetual license agreement, and (where legal) a publicity release. Each potential winner and his/her Parent(s) will be required to complete and return the aforementioned documents by the date specified in the accompanying letter/email. Any potential recipient of prizes valued at \$600 or more will be required to complete and return an IRS W-9 form. Additionally, Sponsor reserves the right to request, from any entrant and at any time, an edited version of an Entry Video, where such edits are deemed necessary but do not materially improve the quality of the entry, all as determined by Sponsor in its sole discretion. Failure to timely complete and return the properly signed affidavit and releases or other prize documentation and requested materials, or if a Student chooses to decline a prize for any reason, or fails to comply with any requirement of these Official Rules, may result in disqualification. Return of any prize/prize notification as undeliverable, or inability of the Sponsor to contact potential winner(s), may also result in disqualification. In the event of disqualification, at Sponsor's sole discretion the applicable prize may be awarded to an alternate winner selected from among the remaining applicable eligible entries via the means of winner determination described herein, pending verification of eligibility. If any prize remains unclaimed after three (3) potential winners have been notified for that prize, the prize may remain

unawarded, in Sponsor's sole discretion. No responsibility is assumed by Sponsor for any incorrect or missing postal address, e-mail address or phone number associated with an entry, or any change of address, e-mail or phone number of a participant after entry submission. Where legal, the Parent(s) of each potential winner hereby agree that their child, as a winner, will participate in all advertising, publicity (including being featured on the Sponsor's Facebook page and being showcased on the Website), press, and promotional events scheduled by the Sponsor in connection with the Contest. Further, where legal, as a condition of winning, winning Students may be required to provide a photograph for publicity purposes. Failure to participate in said events or to provide a photograph may result in disqualification and forfeiture of prizes. Any prize details not specified herein will be determined by the Sponsor in its sole discretion. Prizes are not transferable or refundable and must be accepted as awarded. No other substitutions may be made, except by the Sponsor, who reserves the right to substitute a prize (or component thereof) with another prize (or component thereof) of comparable or greater value. Sponsor will not be liable for any delay, curtailment or non-occurrence of any part of the Contest or prize, which in each case arises from any cause or causes beyond Sponsor's reasonable control including without limitation any of the following: act of God, governmental act, war, terrorism, adverse weather conditions, fire, flood, explosion or civil commotion. Prize recipients are solely responsible for all applicable federal, state, and local taxes and for any expenses, costs or fees associated with acceptance and/or use of prizes not specified herein as being included. Prizes are awarded "as is" with no warranty or guarantee, either express or implied.

12. TRIP PRIZE TERMS AND DETAILS: The travel and lodging portion of any trip prize described in Section 10 above shall include: round-trip coach air travel for winner (or members of the winning Team) and one (1) chaperone from a major commercial airport near winner's residence (as determined by Sponsor in its sole discretion); and hotel stay for 2 days/1 night (up to quad occupancy, as determined by Sponsor in its sole discretion). Actual value will be determined by winner's residence and seasonal rates. All other expenses not specifically mentioned are the sole responsibility of each winner and his/her Parent(s). Travel and accommodations are subject to availability and certain restrictions. Air carriers, hotels and other transportation will be selected by Sponsor. Black-out dates may apply. The Parent of each winner is responsible for any travel insurance, if desired. Trip must be taken at a time to be determined by the Sponsor in its sole discretion, or trip portion of the prize will be forfeited in its entirety. If any element of a trip prize is cancelled, postponed, or otherwise unavailable, as determined by the Sponsor in its sole discretion, the remaining portion of the applicable prize will be awarded as complete and final compensation, and no substitute compensation will be offered. If a winner resides within a 200-mile radius of the travel destination, ground transportation may be provided for winner and guest in lieu of air transportation and no compensation or substitution will be provided for difference in prize value.

Any chaperone will be required to complete an affidavit of eligibility, liability and (where legal) publicity release prior to issuance of travel documents and within the time period specified in the notification document. In the event a chaperone does not complete these documents, the Sponsor reserves the right in its sole discretion to select an alternate chaperone. For the avoidance of doubt, all applicable travel conditions and restrictions in these Official Rules shall also apply to chaperone's travel.

Contest Entities and their respective parent, subsidiaries and affiliated companies maintain no control over the personnel, equipment, or operation of any air, water or surface carrier, ship line, bus or limousine company, transportation company, hotel, restaurant, or other person or entity furnishing service, products, or accommodations as a part of the prize provided under this Contest. The Contest Entities shall not be liable for any injury, damage, loss, expense, accident, delay, inconvenience, or other irregularity that may be caused or contributed to: [a] by wrongful, negligent, or unauthorized act or omission on the part of any of those suppliers or any of their agents, servants, employees, or independent contractors; [b] by any defect in or failure of any vehicle, equipment, instrumentality, service, product, or accommodation that is owned, operated, furnished, or otherwise used by any of those suppliers; [c] by the wrongful, negligent, or unauthorized act or omission on the part of any other person or entity not an employee of the Contest Entities; or [d] by any cause, condition, or event whatsoever beyond the control of the Contest Entities.

13. RESTRICTIONS, RIGHTS AND RELEASE: By participating, each Student and his/her Parent(s) agree to release, discharge and hold harmless Contest Entities and YouTube, together with the respective parents, subsidiaries, officers, directors, employees, representatives, agents, shareholders, successors and assigns of each (aforementioned individuals and organizations collectively, the "Releasees"), from any and all injuries, liability, losses and damages of any kind resulting from their participating in the Contest or their acceptance, use or misuse of a prize including, without limitation, personal injury, death and property damage, and claims based on publicity rights, copyright, trademark, defamation or invasion of privacy. Further, each Student and his/her Parent(s) hereby agree to indemnify and hold the Releasees harmless from any and all claims, damages, expenses, costs (including reasonable attorneys' fees) and liabilities (including settlements), brought or asserted by any third party against any of the Releasees due to or arising out of such participant's entry, or such participant's conduct in creating an entry or otherwise in connection with this Contest, including but not limited to: claims for trademark infringement; copyright infringement; violation of an individual's right of publicity or right of privacy; or defamation. By participating, each Student and his/her Parent(s) agree to grant the Sponsor and Promotional Partner: [a] an irrevocable and perpetual, royalty-free, worldwide license, in all media (now known or later developed) to assign, use, publish, edit, adapt, modify, alter, reproduce, distribute, broadcast, display, create derivative works or otherwise exploit Entry Videos, for commercial or non-commercial use, without further permission; and [b] to permit the Sponsor and Promotional Partner to use his or her name, photograph, likeness, Entry Video and other submitted materials, biographical information, voice, voice likeness, and city and state address for advertising, publicity and promotional purposes in all media, including but not limited to within the Sponsor's and Promotional Partner's websites in perpetuity, without compensation (unless prohibited by law) and agree to execute specific consent to such use upon request if required in addition to the terms of this document. Releasees are not responsible for and shall not be liable for: [a] electronic, hardware or software program, network, Internet or computer malfunctions, failures, or difficulties of any kind, including without limitation, server malfunction or by any human error which may occur in the processing of entries; [b] failed, incomplete, garbled or delayed computer transmissions; [c] late, lost, misdirected, corrupted, delayed, stolen or incomplete entries, links, emails or mail; [d] errors or difficulties of any kind whether human, mechanical, electronic, computer, network, typographical, printing or otherwise relating to or in connection with the Contest, including, without limitation, errors or difficulties which may occur in connection with the administration of the Contest, the processing or judging of Entry Videos, the announcement of the prizes, or in any Contest-related materials; [e] any disputes between any Student(s); or [f] any condition caused by events that may cause the Contest to be disrupted or corrupted. In the event that the operation, security, or administration of the Contest is impaired in any way for any reason, including, but not limited to fraud, virus, or other technical problem, the Sponsor may, in its sole discretion, either: (a) suspend the Contest to address the impairment and then resume the Contest in a manner that best conforms to the spirit of these Official Rules; (b) award prizes according to the Judging Criteria from among the nonsuspect, eligible Entry Videos received up to the time of the impairment; or (c) to proceed in such a manner as may be deemed fair and equitable by Sponsor in its sole discretion. In the event of any discrepancy between the English language version of these Official Rules and any other translated versions, abbreviated versions, or Contest-related advertising or disclosures, the English language version of these Official Rules shall prevail. CAUTION: ANY ATTEMPT BY AN ENTRANT TO DELIBERATELY DAMAGE ANY WEB SITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST MAY BE A VIOLATION OF CRIMINAL AND CIVIL LAWS AND SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES (INCLUDING, WITHOUT LIMITATION, ATTORNEYS' FEES) AND OTHER REMEDIES FROM ANY SUCH PERSON TO THE FULLEST EXTENT PERMITTED BY LAW. Internet entry must be made by the entrant via the authorized website address listed above in Section 8. Entries may not be made by any other individual or any entity, and/or originating at any other Internet website or e-mail address, including but not limited to commercial contest and sweepstakes subscription notification and/or entering service sites. Any person who enters by any of the methods described above will be disqualified. Use of any device to automate entry is prohibited. The Sponsor's failure to enforce any term of these Official Rules shall not constitute a waiver of that provision. By participating in this Contest, Students and their Parent(s) agree to waive any right to claim ambiguity or any deficiency in these Official Rules or the Contest, including its administration. The Contest and Website are provided by Sponsor on an 'AS IS' basis. Sponsor makes no representations or warranties of any kind, express or implied, as to the operation of the site or the

information, content, materials, or products included on the Website. TO THE FULL EXTENT PERMISSIBLE BY APPLICABLE LAW, THE RELEASEES DISCLAIM ALL WARRANTIES, EXPRESS OR IMPLIED, INCLUDING, BUT NOT LIMITED TO, IMPLIED WARRANTIES OF MERCHANTABILITY AND FITNESS FOR A PARTICULAR PURPOSE.

14. PRIVACY: Information submitted in connection with the Contest will be treated in accordance with these Official Rules and Sponsor's Privacy Policy (as may be amended from time to time), located at <http://www.discoveryeducation.com/cep/privacypolicy.cfm>; provided, that in the event of any conflict between these Official Rules and such Privacy Policy, the terms and conditions of these Official Rules shall prevail.

15. DISPUTES/GOVERNING LAW: Except where prohibited, each Student and his/her Parent(s) agree that: (a) any and all disputes, claims, and causes of action arising out of or connected with this Contest, or any prizes awarded, or the determination of winners, shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court located in the State of Maryland; (b) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering this Contest and in no event will a Student or Student's Parent(s) be permitted to obtain attorneys' fees or other legal costs; (c) under no circumstances will a Student and/or his/her Parent(s) be permitted to obtain awards for and each Student and/or his/her Parent(s) hereby waive all rights to claim punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased; and (d) each Student and/or his/her Parent(s) remedies are limited to a claim for money damages (if any) and each Student and/or his/her Parent(s) irrevocably waive any right to seek injunctive or equitable relief. All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, the rights and obligations of Students and their Parents, or the rights and obligations of the Releasees in connection with the Contest, shall be governed by, and construed in accordance with, the laws of the State of Maryland, without giving effect to any choice of law or conflict of law rules (whether of the State of Maryland or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Maryland.

16. CONTEST RESULTS: To find out who won, send a self-addressed stamped envelope to: Generation Beyond Video Contest Winners, PO Box 750, Southbury, CT 06488-0750. Requests must be received by May 31, 2018.

Sponsor: Discovery Communications, LLC, One Discovery Place, Silver Spring, MD 20910.
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